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[Module 11](#)



Tim Roufs Inspecting Durians in Singapore Market, 2017

## Anthropology of Food Week 11

What's  
Happening?



Live Chat  
Tuesday 7:00-8:00 p.m.

Questions /  
Comments

Video  
Explorations

Slides


Readings

**\*Discussion**

Project

**\*Other  
Assignments**

Final Exam

(click links for details)  
 = leave page

(optional)  
For Fun Trivia

(optional)  
Extra Credit

(optional)  
Other

**Items DUE this week:**  
**\*enter on-line**  
**\*\*upload file**

## What's Happening Week 11?

Since the Midterm Exam we have been looking at “How People Get Their Food in Industrial Societies”. One also needs to ask the question, “And what do they do with food when they get it”?

In answer to the latter question, we'll visit one of the great Food Fights of the world . . . *La Tomatina* in Buñol, Valencia, Spain. . . .

And with reference to the first question, we'll see the daily fight agricultural laborers endure to put food on our tables. In the film *Under Contract* we'll see how the process of meat production—now often called “chickenizing” after practices established in the U.S.A. chicken industry—continue to marginalize agricultural workers around the world.

And in *Eating Culture* we'll have a look at “Leftovers to Takeaway.”

We'll close the week off with a good discussion on bananas, and coffee, vanilla, saffron, and cashews. . . .

(Speaking of cashews, did you know cashews are *not* nuts? And they're poisonous? Check out Trivia #1 for this week.)

(optional) **LIVE CHAT: MIDTERM EXAM / OPEN  
FORUM / OFFICE HOURS . . .**

[Contact Information](#)

Tuesday, @ 7:00-8:00 p.m. (CDT)

**[“ZOOM”](#)**

[click ↑ here]

or

e-mail anytime: <mailto:troufs@d.umn.edu>

[click ↑ here]



Live Chat is optional.

## VIDEO EXPLORATIONS WEEK 11 . . .

Real People . . . Real Places . . .

[Videos for the Semester](#)

**“How People Get Their Food in Industrial Societies”**

 ***Under Contract***

(ca. 75 min., 2017)

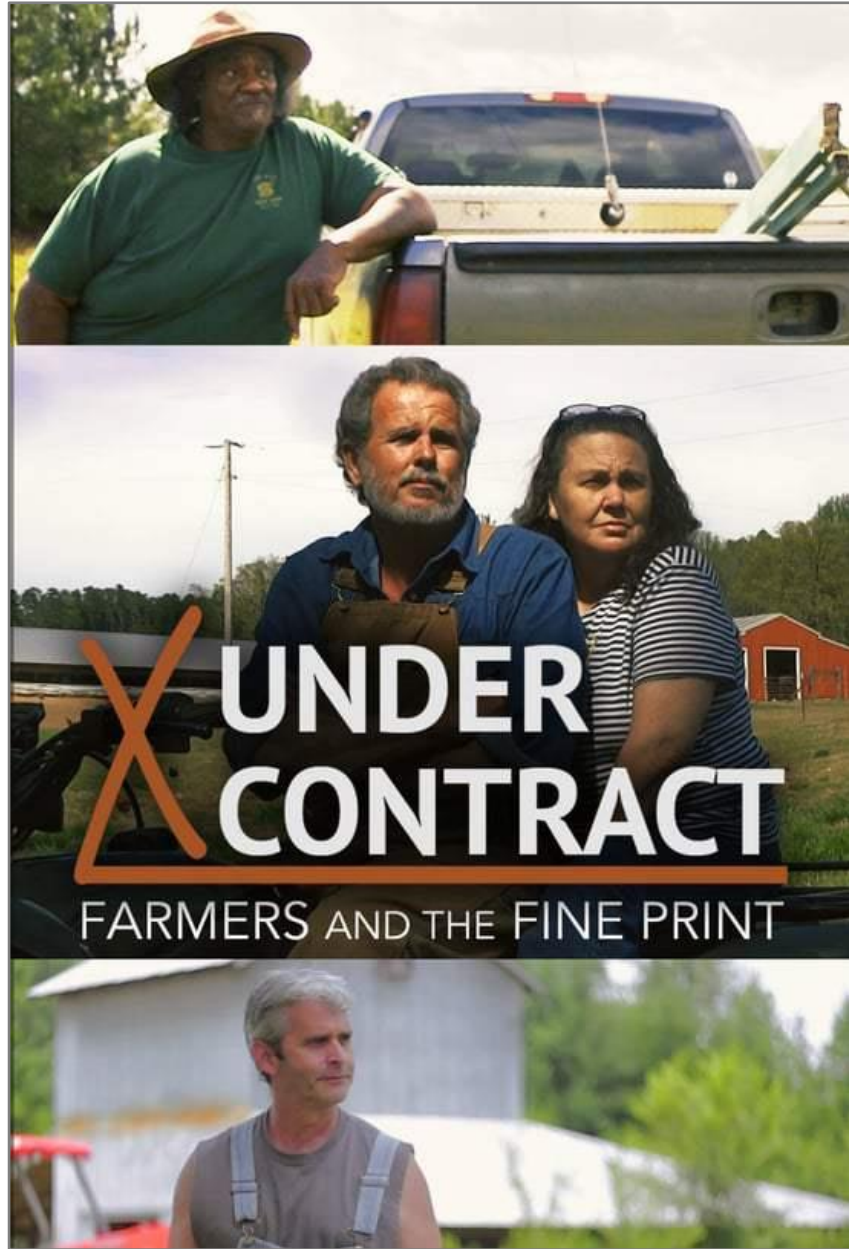
[on-line access](#)

[click  here]

[course viewing guide](#)

[Under Contract Viewers Guide](#)

Siena Chrisman, RAFI-USA (PDF)



“For the first time in a full-length documentary, contract farmers tell their stories and industry experts reveal how the corporate production model pits farmer against farmer. Under Contract: Farmers and the Fine Print takes audiences on a road trip across the American South and to Southern India to understand what’s happening to farmers living under contract and what we can do to change our food system for the better.”

“The story of the contract farmer is the story of what’s changing in rural America. Power in agriculture is changing hands, but few people know what’s happening to the farmers producing our food. Under Contract tells this story through the lens of global poultry farming. In the U.S. alone, 97% of the chicken produced is raised by family farmers under contract with large companies. Around the world and all across

agriculture, contract farming is taking hold. But farmers who sign contracts often face unfair challenges and hidden risks under the terms that are offered by large firms. Under Contract provides a timely glimpse into the little understood fine print of modern agriculture.”

## WEEK 11 SLIDES . . .

[Class Slides for the Semester](#)

### “Units of Analysis”

[\(.pptx\)](#)

[click ↑ here]

week 10:	<b>"Other Important Terms"</b>	<a href="#">(.pptx)</a>
week 11:	<b>Units of Analysis</b>	<a href="#">(.pptx)</a>
week 12:	<b>Three Major Perennial Debates</b>	<a href="#">(.pptx)</a>

(NOTE: These are long slide decks as they cover more than 2000+ years. Please bear with it to the end. And it will take a little longer to load, so please bear with that also. Also see note on slide formats.)

## Units of Analysis and Your Class Project

It is really important that you focus on your unit(s) of analysis when you are doing your **class project**. For a discussion and lots of examples, have a look at the class slides on the units of analysis commonly used in Anthropology

as mentioned in the "Orientation"

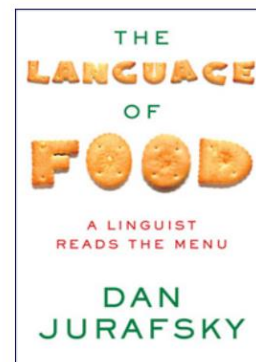
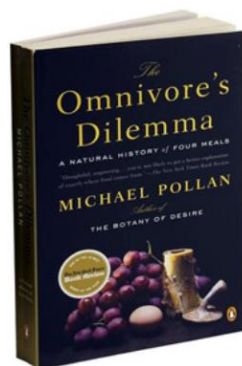
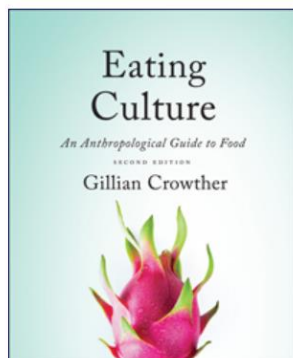
## units of analysis may include:

- one person
- the family
- the community
- a region
- a "culture area"
- a culture / "subculture"
- a nation
- the world
- an item or action itself
- a "cultural metaphor"

## READINGS FOR WEEK 11 . . .

[Readings for the Semester](#)

[Textbook Information](#)



- **Eating Culture, Second Edition, Gillian Crowther**
  - "EPILOGUE: LEFTOVERS TO TAKEAWAY"
- **Omnivore's Dilemma, Michael Pollan**
  - (Review)
- **The Language of Food, Dan Jurafsky**
  - Ch. 6 "Who Are You Calling a Turkey?"
  - Ch. 7 "Sex, Drugs, and Sushi Rolls"

## OTHER ASSIGNMENT INFORMATION . . .

[Main Due Dates](#)

f2022 [Module 11 – Week 11](#)

“How People Get Their Food in Industrial Societies”

**And what do they do with it when they get it?**

*Some have a  
Food Fight . . .*

. . . like *La Tomatina*  
in Buñol, Valencia, Spain . . .







(Images from Wikimedia)

## PROJECT INFORMATION . . .

[Basic Information](#)

[Main Due Dates](#)

REM Work on Your Term Paper and Presentation Drafts

**YOUR PRESENTATION IS DUE IN TWO WEEKS**

(End of Week 13, Saturday, 26 November 2022)

**Work on your Project.** More information on Presentations is on-line at

. . . <<https://www.d.umn.edu/cla/faculty/troufs/anthfood/afpresentations.html#title>>

[click ↑ here]

Generally it is a good idea to pretty much finish at least a draft your paper before you do too much work on your presentation (your presentation is basically a preliminary report on your work-in-progress paper).

## **DUE: DISCUSSION WEEK 11 . . .**

(optional) [Online Discussions Information, Rubric, and Sample Posts](#)

**"Yes, We Have No Bananas . . ."**



**And Maybe We Have No Coffee Either . . .  
and Maybe No Vanilla . . . or Saffron . . . or Cashews . . .**

(optional) **FOR FUN FOOD TRIVIA . . .**

[Food Trivia HomePage](#)

This week it's Cashews and Potatoes . . .

#1

(optional) **“If cashews are *not* nuts, and they irritate your skin much like poison ivy does, what are they?”**



[We are Nuts](#)

[Answer](#)

#2

(optional) **“What was the average consumption of potatoes per person in Ireland before the great potato famine of 1845?”**



Famine Memorial, Dublin, Ireland

[Answer](#)

(optional) **EXTRA CREDIT . . .**

[Basic Extra Credit Information](#)

Extra Credit is due in two weeks.

Details are at . . .

<https://www.d.umn.edu/cla/faculty/troufs/anthfood/afextracredit.html#title>.

**OTHER (OPTIONAL) . . .**

**QUESTIONS? / COMMENTS . . .**

If you have any **questions or comments** right now, please do not hesitate to post them on the  canvas “Discussions”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or ZOOM <https://umn.zoom.us/my/troufs>. (E-mail is fastest, and most generally best as quite often URLs need be sent.)

Best Wishes,

Tim Roufs

<http://www.d.umn.edu/~troufs>

<https://umn.zoom.us/my/troufs>

[other contact information](#)